

# FREIGHTWISE



London, UK, 15 April, 2010

IET-Institution of Engineering and Technology

## Final FREIGHTWISE Conference

[Link to REGISTRATION  
www.freightwise.info](http://www.freightwise.info)

**CONFERENCE: THURSDAY 15 APRIL 2010 09:00-17:00**

**CONFERENCE DINNER: THURSDAY 15 APRIL, 2010 - 19:00**

## **ABOUT THE CONFERENCE**

**The FREIGHTWISE project is proud to invite you to its final international conference**

This year the conference will report on the results of its work over the last four years - the Freightwise Framework, international developments and cross collaboration. There will be live demonstrations of the software in use by Siemens and reports on the business cases. The conference will look to the future and the work that lies ahead for FREIGHTWISE to be adopted as a European standard.

## **ABOUT FREIGHTWISE**

FREIGHTWISE is an integrated project within the EU's 6th Framework Programme that brings together three different sectors:

- " Transport Management: shippers, forwarders, operators and agents;
- " Traffic and Infrastructure Management: Rail, Road, Sea, Inland waterways;
- " Administration: Customs, Border Crossing, Hazardous Cargo, Safety and Security

The FREIGHTWISE project supports the co-operation of these sectors in order to develop and demonstrate suitable intermodal transport solutions in a range of business cases. The project will support the complex service integration into integrated transport chains.

AGENDA		
08:30-09:15	Registration	
09:15-09:35	Welcome	Tom Zunder, NewRail, Newcastle University
09:35-10:15	FREIGHTWISE Origin	Lars Källström, BMT
10:15-10:55	FREIGHTWISE Results <ul style="list-style-type: none"><li>- The FWF</li><li>- International developments (UBL Transport 2.1)</li><li>- Cross collaboration (Euridice, SmartFreight, Integrity, Smart_CM and into the eFreight Framework)</li></ul>	Jan Tore Pedersen, BMT
10:55-11:55	Coffee	
11:25-12:25	Arcelor Mittal Business Case	Eivind Madsen, Logit
12:25-12:50	The live tracking of the Siemens cargo in the Elbe Business Case	Frank Knoors, Sequoyah
12:50-13:15	Improving cargo status monitoring, empty wagon handling and rolling stock tracking for Proodos, OSE and THPA in Greece	Georgios Tsoukos, Tredit
13:15-14:15	Lunch	
14:15-14:40	The reduction of road congestion by provision of cross border traffic network status updates in Finland and Estonia	Heikki Hämäläinen, Eficode
14:40-15:35	Communicating the benefits of the FWF to technical and commercial audience	Andrea Campagna, Centre for Transport and Logistics, University of Rome Chris Rowland, MDS Transmodal
15:35-16:05	Tea	
16:05-16:30	FWF exploitable results: Input to Policy	Mary Vayou, Centre for Research and Technology Hellas, Hellenic Institute of Transport
16:30-17:30	Beyond FREIGHTWISE <ul style="list-style-type: none"><li>- FREIGHTWISE viewed from the European Commission</li><li>- The Swedish eFreight RoadMap initiative</li></ul>	John Berry, DG-TREN Leif Zetterberg, Swedish Ministry (tbc)
17:30	Close	

SUBJECT TO CHANGE

## CONFERENCE VENUE IET

The Institution of Engineering and Technology is one of the world's leading professional societies for the engineering and technology community. The IET has more than 150,000 members in 127 countries. It provides a global knowledge network to facilitate the exchange of ideas and promote the positive role of science, engineering and technology in the world. It occupies a lovely building on the Thames Embankment in central London, a short walk from Trafalgar Square, The Strand and Aldwych.

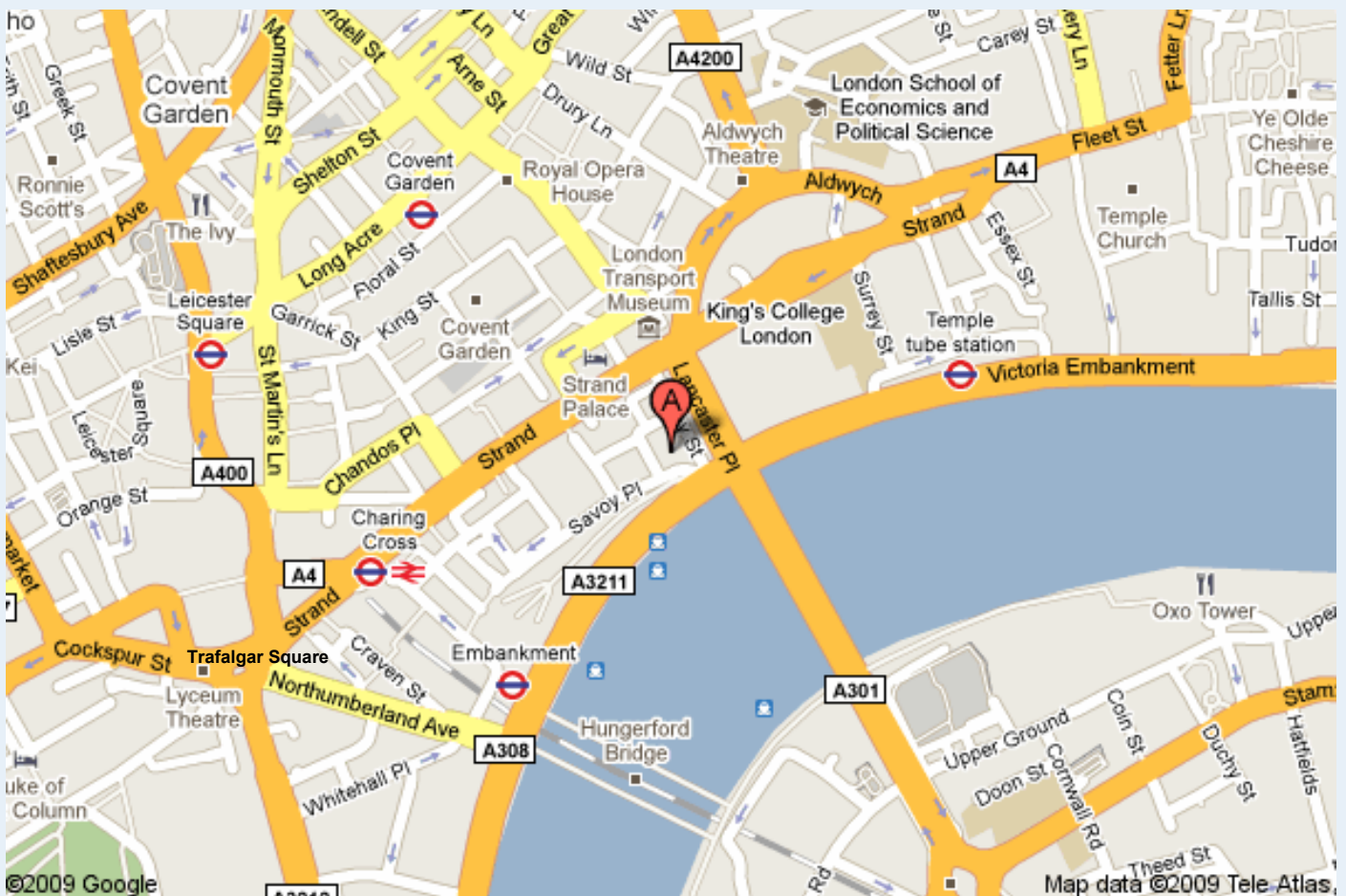
[About the IET](#)



## CONFERENCE DINNER

This will take place in the IET's Riverside Room which has a balcony overlooking the Thames with fabulous views of the river, Big Ben, the London Eye, South Bank Centre and St Paul's Cathedral.

[Map](#)



[Link to REGISTRATION](#)  
[www.freightwise.info](http://www.freightwise.info)

## Directions to IET

The nearest tube station is Embankment.

From Gatwick/Victoria

Take the Gatwick Express train to London Victoria Station.

Use the tube to get to Embankment station (District and Circle line)

From Heathrow

Take the tube from Heathrow and change at South Kensington. Change on to the District and Circle line). Get off at Embankment station.

From Stansted

Take a train from Stansted Airport to Liverpool Street Station. Take the Circle Line to Embankment station.

From Luton Airport

Get the connecting bus from the Airport to the railway station called Luton Airport Parkway. Take a train to London King's Cross.

From London City Airport

Get the DLR (Docklands Light Railway) towards Bank. Alight at Bank and follow signs to Monument underground station. Take the District and Circle line to Embankment station.

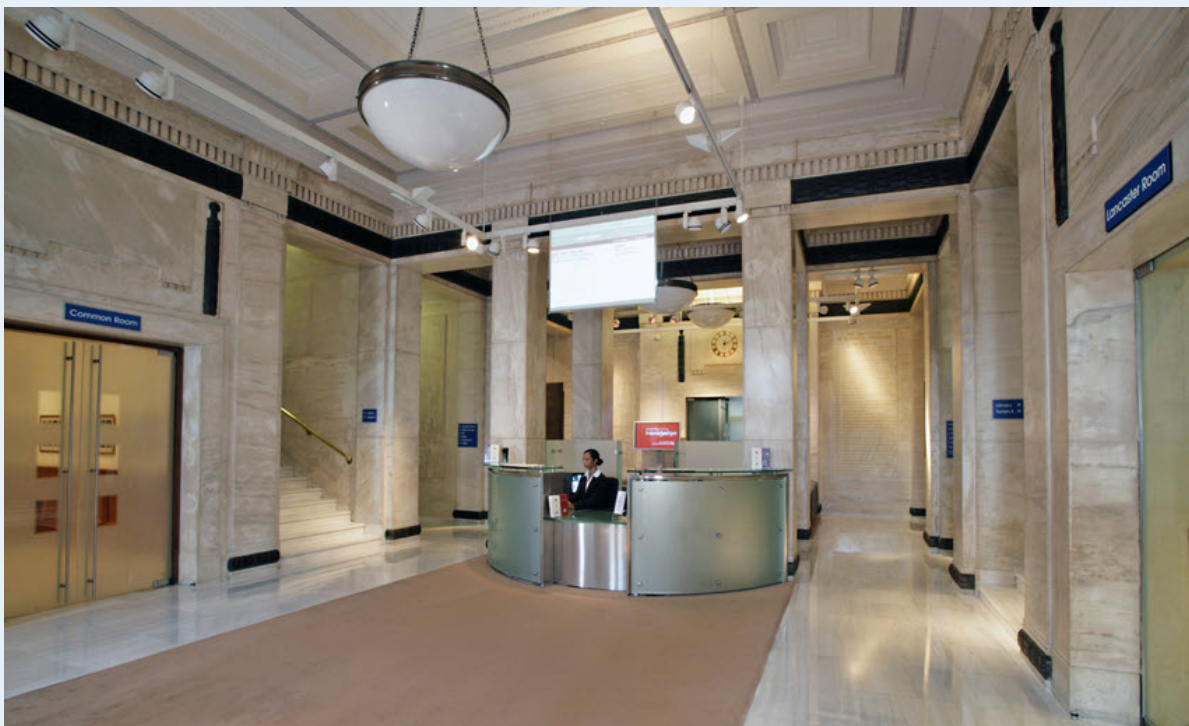
From King's Cross/St Pancras

Get the tube using the Northern Line to Embankment station.

## Walking directions from Embankment station

When leaving Embankment station, take the exit marked Embankment Pier/South Bank.

Turn left out of the exit and walk along the Embankment (River Thames on your right hand side) for 5 minutes. Just before the next bridge crossing the Thames, cross the road at the pedestrian crossing and turn sharp left into Savoy Place. There is a statue of Michael Faraday on this corner. This is the IET building.





# Conference Registration Form

The event is free of charge but requires prior registration.  
Please complete this form and fax to +44 191 222 5821 or complete [online](#)  
Contact [Karen McTigue](#) for help.

Fields marked \* are mandatory - Please write clearly

Title	
*First Name	
*Last Name	
Position	
*Organisation	
Street Name	
Address Line 2	
City	
Postcode	
Country	
Phone	
Mobile Phone	
*Email	
Special Requests e.g. Vegetarian Diet	
*Are you attending the conference on Thursday, 15th April 2010?	<input type="checkbox"/> Yes <input type="checkbox"/> No
*Are you attending the dinner on the evening of Thursday, 15th April, 2010	<input type="checkbox"/> Yes <input type="checkbox"/> No

**Data Protection Statement:** This data will only be available to members of the Freightwise management team and will be used for the purpose of disseminating information about Freightwise.

[www.freightwise.info](http://www.freightwise.info)

## Suggested hotels in Central London

Please book as early as you can. London is very busy all the time.

### Near to IET

#### [Strand Palace Hotel](#)

372 Strand, London, WC2R 0JJ  
+44 20 7379 4737  
from £90

#### [The Waldorf Hilton](#)

Aldwych London WC2B 4DD  
+44 20 7836 2400  
from £175

#### [Guoman Charing Cross](#)

The Strand,  
London WC2N 5HX  
+44 845 305 8312  
from £169

#### [Club Quarters Trafalgar Square](#)

8 Northumberland Avenue  
(adjacent to Trafalgar Square)  
London WC2N 5BY  
+44 20 7839 9333  
from £142

#### [Hilton The Trafalgar](#)

2 Spring Gardens Trafalgar Square London  
SW1A 2TS U  
+44 20 7870 2900  
from £215

#### [Radisson Edwardian Hampshire](#)

31-36 Leicester Square  
London, WC2H 7LH  
+44 20 7839 9399  
from £180

#### [Washington Mayfair](#)

5 Curzon Street  
Mayfair London W1J 5HE  
+ 44 20 7499 7000  
from £111

#### [Park Plaza County Hall](#)

1 Addington Street  
London, SE1 7RY  
+44 20 7021 1800  
from £155

### Further out:

#### [Holiday Inn, London-Bloomsbury](#)

Coram Street, London, WC1N 1HT  
+44 871 942 9222  
from £149

#### [St. Giles](#)

Bedford Avenue London, WC1B 3GH  
+44 20 7300 3030  
from £92

#### [Hotel Russell](#)

1-8 Russell Square, Bloomsbury, London,  
WC1B 5BE  
from £104

#### [Park Plaza Victoria London](#)

239 Vauxhall Bridge Road, London SW1V 1EQ  
United Kingdom  
+44 20 7769 9930  
from £159

#### [The Fielding Hotel](#)

4 Broad Court, Bow Street, Covent Garden,  
London, WC2B 5QZ  
+44 20 7836 8305  
from £90

#### [Hesperia Victoria](#)

2 Bridge Place, Victoria SW1V 1QA  
+44 20 7834 8123  
from £172

